

Sports & Entertainment

Lifetime will air biopic about personality and cult icon, 'Miss Cleo: Her Rise and Fall' premiering August 10

LOS ANGELES, CA (July 15, 2024) – Lifetime expands the network's summer movie slate with all-new biopic about beloved television personality and cult icon, Miss Cleo: Her Rise and Fall, premiering on Lifetime Saturday, August 10 at 8/7c, followed by the documentary Call Me Miss Cleo at 10/9c. Starring Robin "The Lady of Rage" Allen (On Ten, Tha Dogg Pound & Snoop Dogg: Who da Hardest) along with Shane Johnson (Power) and Ian Bochen (Yellowstone) and directed by Tim Reid (Sister, Sister) the epic journey picks up in the late '90s when, single mom Youree Dell Harris finds herself desperate to take care of her family and takes a job at the Psychic Readers Network -- only to become one of the network's most beloved personalities, Miss Cleo. But her challenges don't end there and when the network faces allegations of fraud and deception, they turn their sights on Miss Cleo. For the first time ever, Miss Cleo's side of the story will finally be told.



Known for her work during the late 1990's and early 2000's with the Psychic Readers Network, this professional telephone and television psychic Youree Dell Harris (Allen) was launched into the pop culture zeitgeist when the network's infomercials took off, making her a cult icon as the TV persona Miss Cleo. Fondly remembered for donning a colorful turban in a candlelit room,

Miss Cleo dutifully listened to callers detailing the most intimate details of their lives. Miss Cleo ultimately became the face of the Psychic Readers Network, earning the trust and loyalty for those that called her. Years later, Harris' world was turned upside down with complaints that the Psychic Readers Network was fraudulent and spread false advertising. Facing angry fans, Harris was forced to defend her

reputation to clear her name and escape financial devastation. Miss Cleo: Her Rise and Fall also stars Daphne Maxwell Reid, Cocoa Brown, Dwayne Boyd, Towanda Braxton, Jaida Standberry, Marley Taylor, Amelia Young, Stevie Baggs Jr., and Leslie Black. Miss Cleo: Her Rise and Fall is produced by Hillionaire Productions for Lifetime and produced by Jami McCoy-Lankford and Sa-

monie Norsworthy, Anthony Standberry, Ahmed Hussain and Jami McCoy-Lankford serve as executive producers and William J. Cone serves as consulting producer. Tim Reid directs a screenplay by Camara Davis. Call Me Miss Cleo the documentary chronicles the icons rise, fall, and reinvention of the '90s TV psychic Miss Cleo. Known for her larger-than-life persona and memorable accent, Miss Cleo, born Youree Dell Harris, garnered a nationwide cult following on the Psychic Readers Network, a popular telephone hotline that later came under fire for its alleged deceptive practices. Featuring interviews with celebrities and those closest to the self-proclaimed voodoo priestess, the film explores the many layers behind a complicated and charismatic figure. Call Me Miss Cleo was produced by Gunpowder & Sky for HBO Max. Van Toffler, Floris Bauer, Barry Barclay, Anne Loder, Jennifer O'Connell, and Lizzie Fox serve as executive producers. The documentary is directed by Celia Aniskovich and Jennifer Brea.

ABOUT LIFETIME
Celebrating 40 years of entertaining audiences, Lifetime is a premier entertainment destination for women dedicated to offering the highest quality original programming spanning award-winning movies, high-quality limited series and breakout non-fiction series and documentaries. Lifetime has an impressive legacy in public affairs, bringing attention to social issues that women care about with initiatives such as the long-running Stop Breast Cancer for Life, Stop Violence Against Women, and Broader Focus, a major global initiative dedicated to supporting and hiring female directors, writers and producers, including women of color, to make its content. Lifetime Television®, LMN®, Lifetime Real Women® and Lifetime Digital™ are part of Lifetime Entertainment Services, LLC, a subsidiary of A+E Networks. A+E Networks is a joint venture of the Disney-ABC Television Group and Hearst Corporation. Follow Lifetime Publicity on Twitter and Instagram

Deckorators sponsors 18 Green Courtyard at FedEx St. Jude Championship at TPC ... from sports page 1

FedEx St. Jude Championship is a tremendous opportunity to highlight the innovation and quality that Deckorators brings to homeowners to imagine outside," said Landon Tarvin, Vice President of Deckorators. "We're raising the bar for decking performance, durability, and style, while continuing to elevate the outdoor living experience for homeowners and pushing the boundaries of what's possible in deck design. Deckorators is proud to be part of such a significant event and excited to interact with fans and showcase our products in a unique setting."

The 18 Green Courtyard will feature Deckorators's Voyage Decking product built into the flooring of the courtyard, inclusive of all uncovered open to the public viewing areas, comprised seating areas and entryways of other activation spaces. The three, open-to-the-public fan experiences are highlighted below. **•Tito's Stillhouse Lounge** provides a hub of activities throughout FedEx St. Jude Championship week. With air-conditioning, interactive games, multiple video screens and views of No. 18 green, the Tito's Stillhouse Lounge is the perfect place to enjoy one of their refreshing signature cocktails like the Tito's Transfusion or Tito's Tennessee Tee Time, without missing any of the tournament action. **•BlueCross BlueShield of Tennessee Family Care Suite** offers families with young children a respite from the heat, private nursing rooms, toddler age-appropriate games and a safe environment to rest and relax. **•Primary First Aid** Location will be available to service fans that may need assistance during the week. Golf's postseason begins at the 2024 FedEx St. Jude Championship, which invites the top 70 players in the FedExCup Playoffs and Eligibility Points List at the conclusion of the regular season.

conclusion of the regular season with only 50 players advancing to the following week's BMW Championship. TPC Southwind plays host to the four-day, no-cut opening Playoffs event for the third year.

To purchase tickets, please visit [FedExChampionship.com/tickets](https://www.fedexchampionship.com/tickets).

About Deckorators Deckorators, the first name in decking, railing, and accessories, invented the low-maintenance aluminum balusters category and has since led the industry with innovative decking and railing products. With dependably on-trend designs, Deckorators lets DIYers and builders extend their creative ideas from a home's interior to its outdoor living spaces. Deckorators is a brand of UFP Retail Solutions, LLC, a UFP Industries company.

To learn more about Deckorators decking and railing accessories, visit www.deckorators.com or call 800-556-8449. Follow Deckorators on: Instagram: @Deckorators

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The FedEx St. Jude Championship is the first of three events in the FedExCup Playoffs, the culmination of the season-long competition that is the centerpiece of the PGA TOUR Season. Played August 14-18 at TPC Southwind, the FedEx St. Jude Championship features the top 70 players in the FedExCup Playoffs and Eligibility Points List at the conclusion of the regular season.

Training Camp: Back Together Weekend Presented by YouTube highlights club-led fan events, July 27-28 ... from sports page 1

O'Reilly, NFL executive vice president, club business, league events and international. "Coming after our inaugural Flag Championships and before the Hall of Fame game, Back Together Weekend showcases the power of all 32 clubs and league partners coming together to bring fans closer to the players and game they love, whether they're watching on a screen or attending in person."

This year, club fanfests will feature youth flag football, community activations celebrating inclusivity and international integrations.

Flag Football
With Flag Championships Presented by Toyota happening the week before Back Together Weekend, flag football will be integrated into local fan events during Training Camp. The Indianapolis Colts and RCX

Foundation will collaborate on a flag kit packing event to provide 60,000 kids with more access to the sport. Local girls flag teams will also be on-site to help pack the kits, which will be distributed throughout the state. The Los Angeles Rams will host a kids-play-free field with skills & drills and 7-on-7 flag games.

Community Activations & Partnerships
Many clubs are prioritizing inclusive community activations. Teams, including the Detroit Lions, Green Bay Packers and Pittsburgh Steelers, will partner with local minority- and women-owned food vendors into their Back Together Weekend celebrations. The Buffalo Bills are bringing in a DJ through its "Level Up Program," which includes minority and women-owned businesses in Buffalo that have the opportunity and in-

creased likelihood to secure a bid on new stadium projects; the Tennessee Titans are inviting Special Olympics, where one of their athletes will perform the National Anthem; and the Washington Commanders will host a market featuring minority-owned shops and goods from the region.

International Integrations
As the league continues to grow the game internationally, the Jacksonville Jaguars will have some of their coaches speak with their Jag Tag teams post-practice in London virtually. The Denver Broncos will hold fan meetups and photo opportunities in cities across Mexico. As the presenting sponsor of Back Together Weekend, YouTube TV will also provide fans with an exclusive NFL Sunday Ticket offer. The offer gives fans \$60 off NFL Sunday Ticket from

July 12 to August 9 to help drive excitement for the start of the NFL season. Enter NFL60 when you subscribe to YouTube TV and add on NFL Sunday Ticket, or visit this link. When fans subscribe to NFL Sunday Ticket they get every out-of-market Sunday game and with YouTube TV, they have access to certain local and national games. For more information on Back Together Weekend and various club celebrations, visit NFL.com/BackTogetherWeekend. Tickets to all pre-season and regular season games are also on sale now, so don't miss the chance to be part of the most exciting NFL season yet. Visit nfl.com/tickets to purchase tickets today. Tickets are available through Ticketmaster, SeatGeek and Sports Illustrated Tickets – Members of the NFL Ticket Network.

An Editorial Comment from The Mid-South Tribune:
"Real women should play in women's sports!"